

Options for video content

Free-of-Charge Option (basic)

All exhibitors have the opportunity to send in a zip file as a download link via e-mail to energystorage@messe-duesseldorf.de. It will then be uploaded to a common landing page under “Exhibitors & Products” online. Please apply the following specifications:



ENERGY STORAGE EUROPE / Exhibitors & Products / Exhibitor's Presentations

Video Presentations

Cars used to store energy? Why not.



The times of continuous power production by specific power plants seem to be over in Germany for the time being. Nuclear power plants? No thanks. Fossil energy? Only with reservations. Water, wind and solar power are to take over - alone you can not rely on that. Only with many energy storage devices can the peak loads concerning consumption be cushioned. The fitting technologies are being tested, developed and promoted. And cars could also play a role - as a buffer on the power grid.

Video

Format: MP4 – max. 3 minutes

Video-Codec: H.264

Indicate Copyright

Teaser

Headline: max. 80 characters

Teaser text: max. 200 characters

→ Zip file with link for download

Start, Premium or Video Package (enhanced visibility)

For exhibitors that have booked the marketing package “Start” or “Premium” with our media partner Neureuter Fair Media GmbH, please send your video as a download link via e-mail to energystorage@neureuter.de. It will then be uploaded to your online portal site, where visitors can directly watch the video.

You can also get the singular option “Video in the online portal” in our [Online Order System](#), if you did not book a marketing package for the 2020 event.

For further assistance, please contact:

NEUREUTER FAIR MEDIA GmbH

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