

## Press Release | April, 2019

Energy Storage China 2019  
Poly World Trade Center Exhibition Hall  
Guangzhou, China, 11-12 Sep, 2019

### **Energy Storage China 2019 will be held in September in Guangzhou, aiming to reform China's energy market**

The China's Energy Storage Market will continuously grow from its current market value of more than \$700 million to over \$6 billion by 2024. Energy Storage Industry, as the supporting industry and key driver of energy structure adjustment, has broad application prospects in different fields such as traditional power generation, transmission and distribution, power demand side, auxiliary services and new energy access.

In 2019, as more energy storage projects will be continuously developed, the energy storage industry will move from the demonstration project stage into the important stage of initial commercialization. At the same time, new models and a new market are very likely to appear. For energy storage, spring has now arrived.

With the development of renewable energy and distributed energy, the promotion of electric vehicles, and the development of energy storage systems, energy storage is attracting great interest in more and more industries. In such a critical period for a comprehensive development of the energy storage market, the 6th Energy Storage China (ESC 2019) will be launched at the Poly World Trade Center in Guangzhou on September 11-12, 2019 to promote energy development.

### **ESC 2019 upgrade the platform to create a new experience**

Since 2012, the ESC has been successfully held for 5 sessions. It witnesses the growth of China's energy storage industry, and has become a prestigious platform of China's energy storage segment for cross-sector integration and cooperation. As the most influential industry conference and exhibition in China's energy industry, ESC has attractive many well-known enterprises, including: BYTON, Fluence, TÜV Rheinland Group, HOPPECKE, GE, State Grid, VDE, SIEMENS, Volkswagen, PETRONAS, SUNGROW, NARADA Battery, etc., and nearly 1,000 industry elites and professional visitors from more than 12 countries have attended the event.

ESC 2019 will be held in combination with the Green Car China to showcase energy storage and EV technologies, as well as highlight the latest market trends. Green Car China has been successfully held for 3 sessions since its inception in 2016. It



第六届国际储能峰会  
Energy Storage China

2019. 09.11-12  
广州保利世贸博览馆  
Poly World Trade Center Exhibition Hall  
www.ESCexpo.cm

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enjoys great supports from relevant central ministries and commissions, the Guangzhou Municipal Government and various parties. And it has become one of the most influential professional exhibitions in the new energy field in South China. This year, ESC will continue to expand intensively, not only focusing on the energy storage segment, but also covering the entire industrial chain that includes energy production, storage, transmission and consumption, so to upgrade the industrial platform. The combination of the two exhibitions will achieve the effect of 1+1>2. It is expected to attract 200 exhibitors, and the number of visitors will reach 100,000.

### **A top-tier energy storage conference**

As a premier platform for learning, networking and deal making, ESC 2019 will set up a main forum and 5 sub-forums to explore various energy storage technologies and applications. With the theme of “Energy Storage to Promote Energy Revolution”, conference will invite more than 150 speakers to discuss a number of hot topics such as “EV & Energy Storage Technology”, “Energy Storage Development in German”, “Innovation & Technologies in Energy Storage”, and “Energy Storage Applications in Micro-grid” to explore industry opportunities.

As one of the highlights, the forum of “Energy Storage Applications in Micro-grid” will be jointly held by the ESC organizer and the Alliance for Rural Electrification (“ARE”). This forum aims to move the market forward, bringing together thought leaders, energy industry executives and project managers from around the world for intensive networking and information sharing concerning the design, implementation and operation of global microgrid systems.

### **ESC 2019 is your gateway to global market**

Under strong backing by the rich international recourse of Messe Düsseldorf GmbH, ESC 2019 has received strong supports from the global energy storage institutions and associations, such as the Global Energy Storage Alliance (GESA), German Energy Storage Association (BVES), India Energy Storage Alliance (IESA), California Energy Storage Alliance (CESA), Australian Energy Storage Alliance (AESAs), Alliance for Rural Electrification (ARE), Germany Trade & Invest (GTAI), to further promote connection and cooperation of the global energy storage players and promote the exchange of key market information.

Government officials, experts and well-known enterprise managers from Europe, Germany, the United Kingdom, India, Japan, South Korea, the United States and Australia will participate in this conference to dig into the trend of the energy storage economy from the global perspective, and elaborate the opportunities brought by the economy.



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ESC 2019 is set to shatter the boundaries of the industry to further develop into a benchmarking event for the second half year of China's energy storage industry, and a platform for domestic and international energy storage industry leaders and technical experts to exchange and share enterprising cases of advanced technologies. We warmly welcome you to join the event at Guangzhou Poly World Trade Center Expo from 11-12 September, 2019.



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**Early Bird tickets are now available!**

Take advantage of the highest discount of 20% and join Energy Storage China on 11-12 September exclusively for the first time in Guangzhou! Secure your Early Bird ticket by 31 May.

You can reach the ticket shop at: [www.esceexpo.cn/en/conference/conference-ticket](http://www.esceexpo.cn/en/conference/conference-ticket).

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**About Organizer**

**Messe Düsseldorf (Shanghai) Co., Ltd.**

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top 5 exhibition organizers. MDS is committed to introducing world's top trade fairs to China and to providing Chinese and international customers with superior exhibition services. MDS successfully stages more than 20 leading trade fairs and conferences in China, covering the industries of printing, packaging, wire and tube, plastics, renewable energy, medical devices, retail, safety and health, wine and spirits and caravanning. MDS runs branch offices in Shanghai and Beijing, with a workforce of some 70 full-time employees. The worldwide outbound exhibition business (trade shows in Düsseldorf, Germany and other leading Messe Düsseldorf Global Shows) is organized by



Messe Düsseldorf China Ltd. (MDC), serving Chinese exhibitors and visitors with superior customer service from its Hong Kong branch office. Find out more at [www.mds.cn](http://www.mds.cn).



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